The Fifth Estate

RADIO TELEVISION CABLE SATELLITE

Broadcasting Apr 6

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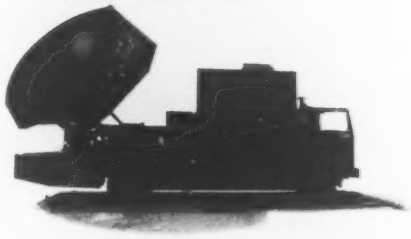

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Vol. 112 No. 14

Broadcasting Apr 6

Wall-to-wall from the NAB in Dallas
Fox debuts its prime time lineup
Coverage from CAB

DALLAS DOINGS □ Broadcasters gather in Dallas for packed convention that finds them facing choice between two regulatory and operating paths. **PAGE 43.**

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through which to speak to outside constituencies." CEEM intends to work through member associations in reaching a consensus for recommending policies, activities and programs. It does not plan to supersede the policy positions of its member associations or to function in an administrative capacity. CEEM wants to be a catalyst for industry and academic cooperation. Already, the group is involved in discussing funding, accrediting, tenure and faculty and student internships.

Any industry or academic association with an interest in journalism and mass communications education can join the group. The only requirement is that the association appoint a representative to serve as a liaison between CEEM and the member-association. Meetings will be held at least twice a year in conjunction with major gatherings of members, such as the annual conventions of the AEJMC, NAB and RTNDA.

A representative from the industry and from academia will serve as co-chairmen. NAB's Abel and Arkansas State's Hoskins, current president of ASJMC, were elected co-chairmen at CEEM's initial meeting last October in Washington.

One of the group's priorities in 1987 will be to assist in the restructuring of the accrediting council. Because of the broadcasters' intense and united efforts last year—and with unexpected support from several print groups—the council agreed to enlarge. Six additional broadcast seats are expected to be added to the two now held by the NAB and RTNDA, giving the electronic media parity with print, advertising and public relations.

Another CEEM priority this year will be to help assess the results of the Roper survey commissioned by IRTS, NATPE and RTNDA to determine the adequacy of college preparation for radio and television careers. That research will measure perceptions of broadcast professionals as to how well higher education is meeting their needs as employers and to identify desired changes that may be needed in the future by colleges and universities.

The research project itself was a direct result of that original meeting last winter at the NAB, spurred by Ralph Baruch, chairman of Viacom. Baruch, long an advocate of change in mass communications academic programs, brought IRTS together for the first time with NATPE and RTNDA on a joint project. The comprehensive Roper survey, expected to be completed by spring or mid-summer, should have widespread immediate and long-range impact on both broadcasting and the academic community.

There is no delusion that the electronic media and academia will resolve their mutual problems easily. The accrediting situation remains precarious, and many academicians remain distrustful of the industry motives on educational issues. Misunderstandings and disagreements will continue to occur. It will take time, compassion and patience but everyone should benefit by this new spirit of cooperation, especially the ultimate benefactor—the public. ■

Business Briefly

TELEVISION

Home Savings of America □ New campaign that rolled out in late March and will continue indefinitely features documentary approach to stress that company's close customer relationship is its greatest strength. Actual customers are featured in spots, consisting of pool of eight 60-second, eight 30-second and four 10-second commercials. Spots will be telecast in 10 markets on combination of daytime, prime time and late-night programing. Target: adults, 25-54. Agency: Chiat/Day, Los Angeles.

Metro Cable Marketing Co-Op □ Spring campaign of Co-Op representing 30 cable operating companies from New Jersey, New York and southern Connecticut will be fueled by expenditures of $400,000 in television, radio, magazines and direct mail. TV effort will begin on area stations on April 8 and continue until end of month. Radio will run in month of April. Target: adults, 25-54. Agency: Gianettino & Meredith Advertising, Short Hills, N.J.

Savvy Magazine □ Campaign to increase circulation of women's magazine is planned for second and third quarters of year in about 100 markets. Commercials will be slotted in all dayparts. Target: women, 25-49. Agency: TGC/Direct Response Network, Union, N.J.

RADIO

Shaffer Clarke & Co. □ Campaign to introduce Carr's home wheat cookies in

Tops in spot. Top 25 spot radio advertisers in 1986 spent $456,367,000 in medium, increase of 15% over 1985, according to analysis by Radio Advertising Bureau of data supplied by Radio Expenditures Reports (RER). Heaviest user of spot radio for second consecutive year was Anheuser-Busch, which invested $50,420,000, jump of 25.5%. Runner-up was General Motors Corp., with expenditures of $35,153,000, rise of 25.8%. Miller Brewing was third, with spot radio spending of $28,724,000, up 60.1%. PepsiCo's spot radio spending fell by 25.3%, to $22,342,000, to place it fourth. Others losing ground from 1985 to 1986 were Chrysler Corp., down 10.5% to 21,070,000, and Van Munching, down 41.1% to $18,670,000.

1986 Top 25 Spot Advertisers

Client	1986 Spending (000)	1985 rank	1985 Spending (000)	% Change
1. Anheuser-Busch	$50,420	1	$40,034	+25.5%
2. General Motors	35,153	4	27,943	+25.8
3. Miller Brewing	28,724	8	17,946	+60.1
4. PepsiCo	22,342	3	29,925	-25.3
5. Sears, Roebuck	21,928	9	16,704	+31.3
6. Delta Air Lines	21,708	7	19,903	+9.1
7. Chrysler Corp.	21,071	5	23,549	-10.5
8. Southland Corp.	19,962	6	19,926	+0.2
9. Van Munching	18,670	2	31,720	-41.1
10. Pillsbury Co.	18,178	15	11,017	+65.0
11. Texas Air	18,146	10	21,533	-15.7
12. Pabst Brewing Co.	17,914	—	6,345	+182.3
13. Ford Motor Co.	17,610	11	14,613	+20.5
14. Coca-Cola Co.	16,608	25	8,914	+86.3
15. People Express Airlines	16,377	—	2,343	599.0
16. American Airlines	14,407	12	14,205	+1.4
17. Beatrice Cos.	12,110	16	10,759	+12.6
18. George A. Hormel	11,684	18	10,263	+13.8
19. Bell South*	11,376	—	7,143	+59.3
20. Transworld Corp.	11,249	—	11,327	-0.7
21. United Airlines	11,115	17	10,584	+5.0
22. Nissan Motor Corp.	10,382	14	11,896	-12.7
23. Southwestern Bell*	10,317	—	7,996	+29.0
24. Mobil Oil Corp.	9,598	—	6,130	+56.6
25. Martlett Importers	9,318	13	13,972	-33.3
Totals	$456,367		$396,696	+15%

*AT&T and its former subsidiaries spent $51 million in radio during 1986.

'21 Jump Street'

Duet

Ancier sees "a real opportunity to get young audiences" on Sunday nights, when there are no network comedies scheduled at 8-10 p.m. However, he anticipates having to shift some shows from Saturday to Sunday as the Fox season progresses. And that, he concedes, could delay Fox's plans to add a third night in January and another night each year until the network is operating with seven nights of prime time shows. "We can only develop at a certain pace," he said.

To win viewers over from the three networks, Ancier will emulate the practice of his mentor, NBC Entertainment President Brandon Tartikoff, and give shows that have merit time to build an audience. But he also has some tricks up his sleeve for his 18-to-49-year-old target audience. In the planned *Werewolf* series, for example, he said the producers will spend $500,000 on special effects and at least one episode will be done in 3-D.

One of Ancier's biggest worries is that Fox will at some point no longer be able to attract top writers. Talented writers are in demand these days, with some 70 first-run and network comedies on the air. FBC has tried to attract top creative talent by handing over much of the creative control that networks usually exert over scripts—which is

NBC wins news and prime time

NBC won week 27 of the prime time ratings race with a 16.6 rating/27 share, according to A.C. Nielsen. (Week 27 ended March 29.) CBS closed out the week with a 14.5/23, and ABC ended up with a 13.3/22. Last year NBC and ABC tied in week 27, scoring 15.8/26 while CBS scored a 14.2/24.

In evening news, NBC won the week with an 11.5/22 over CBS's 11.4/22 and ABC's 10.8/20. For the 1985-86 season, the 27th week's news race ended with CBS at 12.6/24, NBC 11.9/23 and ABC at 10.9/21.

The HUT level (homes using television) was down from week 26's 61.8%, ending 61.1%.

The season-to-date standings are NBC 17.9/28, CBS 16.0/25 and ABC 14.1/22 for week 27, while at this point last season, the standings were NBC 17.7/28, CBS 16.7/26 and 15.0/23.

In the tally of days won, the only movement out of the ordinary was NBC's Friday win, which the network took away from CBS with a 14.8/25.9, over the latter's 13.7/24.1. It was NBC's fourth Friday win of the season. CBS's Friday lineup was the half-hours ***Nothing Is Easy*** and ***Popcorn Kid***, a one-hour Kenny Rogers special from 9 to 10 p.m. and ***Falcon Crest*** from 10 to 11 p.m. NBC ran the half-hours ***Roomies*** and ***Amazing Stories*** from 8 to 9 p.m., followed by the one-hour ***Miami Vice*** and ***Stingray***.

CBS won the 10-11 p.m. slot with ***Falcon Crest***'s 16.0/29, but failed to take the remaining two hours away from NBC. (ABC's ***Charmings***, at 8-8:30 p.m., came in second for that half-hour with a 10.6/19, and ***Webster***, which followed, scored a 12.1/21, ahead of CBS's ***Popcorn Kid***. ***Amazing Stories*** on NBC at the same time came up with a 12.5/22.) The Kenny Rogers special on CBS pulled in a 14.5/25, significantly lower than the regularly scheduled ***Dallas***, which has a season-to-date average of 21.5/34.

Rank	Show	Network	Rating/Share
1.	Cosby Show	NBC	33.5/51
2.	Family Ties	NBC	32.4/49
3.	Cheers	NBC	27.4/41
4.	Golden Girls	NBC	23.4/40
5.	60 Minutes	CBS	22.8/37
6.	Growing Pains	ABC	21.6/32
6.	Murder, She Wrote	CBS	21.6/32
8.	Moonlighting	ABC	21.2/33
9.	Who's the Boss?	ABC	20.9/32
9.	Sunday Movie	CBS	20.9/33
11.	Matlock	NBC	20.3/31
12.	227	NBC	19.7/34
13.	Spitting Image	NBC	19.0/29
14.	Newhart	CBS	18.9/29
15.	Rags to Riches	NBC	18.7/28
15.	Valerie	NBC	18.7/28
17.	Dynasty	ABC	18.6/29
18.	L.A. Law	NBC	18.0/30
19.	Amen	NBC	17.8/31
20.	Designing Women	CBS	17.7/27
21.	ALF	NBC	17.2/26
22.	Miami Vice	NBC	16.8/29
23.	Facts of Life	NBC	16.7/29
24.	Night Court	NBC	16.6/25
25.	Hunter	NBC	16.3/31
26.	Monday Night Movie	ABC	16.2/26
27.	Knots Landing	CBS	16.1/27
28.	Colbys Special	ABC	16.0/28
28.	Falcon Crest	CBS	16.0/29
30.	Kate & Allie	CBS	15.9/24
30.	Magnum, P.I.	CBS	15.9/25
32.	Perfect Strangers	ABC	15.7/25
32.	Cagney & Lacey	CBS	15.7/27
34.	Mike Hammer	CBS	15.6/25
35.	McGyver	ABC	15.5/23
36.	Stingray	NBC	14.7/26
37.	Simon & Simon	CBS	14.6/22
38.	20/20	ABC	14.5/24
38.	Kenny Rogers Special	CBS	14.5/25
38.	Sunday Night Movie	NBC	14.5/23
41.	Down & Out—Donald Duck	NBC	14.0/22
42.	Bronx Zoo	NBC	13.9/24
43.	Our House	NBC	13.7/22
44.	Colbys	ABC	13.6/21
45.	Movie of the Week, Tues.	NBC	13.5/22
46.	Jack & Mike	ABC	13.4/24
47.	Roomies	NBC	13.1/23
48.	Sunday Night Movie	ABC	13.0/21
49.	Popcorn Kid Special	CBS	12.9/19
49.	Houston Knights	CBS	12.9/23
51.	Harry	ABC	12.7/20
52.	Amazing Stories	NBC	12.5/22
53.	Webster	ABC	12.1/21
54.	Tortellis	NBC	12.0/19
55.	Monday Night Movies	NBC	11.5/19
56.	Spenser: For Hire	ABC	11.3/21
57.	Disney Sunday Movie	ABC	11.0/17
58.	Popcorn Kid	CBS	10.8/19
58.	Tuesday Movie	CBS	10.9/18
60.	Ohara	ABC	10.7/19
61.	Charmings	ABC	10.6/19
62.	Nothing is Easy	CBS	10.2/18
63.	Saturday Movie	CBS	9.9/18
64.	Outlaws	CBS	9.1/16
65.	Starman	ABC	8.9/15
66.	Wizard	CBS	8.5/13
67.	Friday Night Movie	ABC	7.4/13
68.	Spies	CBS	7.1/11
69.	Our World	ABC	6.9/11

*indicates premiere episode

cast interests. Buyer is owned by James P. Davis, who has no other broadcast interests. Filed March 23.

■ WSIX-AM-FM Nashville (AM: 980 khz; 5 kw-U, DA-N; FM: 97.9 mhz; 100 kw; HAAT: 1,140 ft.)—Seeks assignment of license from Foster Management Co. to Steve and Tom Hicks for $8.5 million cash. Seller is New York-based venture capital firm principally owned by John Foster, president. It has no other broadcast interests. Buyer, Steve Hicks, is principal owner of Hicks Communications, Austin, Tex.-based group of two AM's and two FM's. Tom Hicks is partner in Hicks & Haas, Dallas-based leverage capital firm, and with his brother, Bill, owns WTAW(AM)-KTSR(FM) College Station, Tex. Filed March 13.

■ KTAM(AM)-KORA-FM Bryan, Tex. (AM: 1240 khz; 1 kw-U; FM: 98.3 mhz; 3 kw; HAAT: 503 ft.)—Seeks assignment of license from KTAM/KORA Radio to Clear Channel Communications Inc. for $4,233,000. Seller is principally owned by David C. Jones and Carolyn G. Vance, who have no other broadcast interests. Buyer is group owned by Lowrey Mays. Filed March 23.

■ KLZK(FM) Farwell, Tex. (98.3 mhz; 3 kw; HAAT: 190 ft.)—Seeks assignment of license from Alton Finley to Dominion Communications Inc. for $5,000. Seller has interest in WMRB(AM) Greenville and WGCJ-FM Parris Island, both South Carolina. Buyer is equally owned by Finley, Peter Winslow and Nanette Markunas. Filed March 20.

■ KINE(AM)-KDUV(FM) Kingsville, Tex. (AM: 1330 khz; 1 kw-D; FM: 97.7 mhz; 3 kw; HAAT: 150 ft.)—Seeks transfer of control of Whitlock Communications from Ron W. Whitlock to Tom W. White for assumption of liabilities. Seller owns KITE(FM) Portland, Tex. Buyer owns 49% of station. Filed March 20.

■ KEEE(AM)-KJCS(FM) Nacogdoches, Tex. (1230 khz; 1 kw-U; FM: 103.3 mhz; 100 kw; HAAT: 500 ft.)—Seeks assignment of license from R&H Broadcasting Inc. to Multicom Broadcasting Inc. for $1,948,000. Seller is owned by Jimmy Rucker and Robert Hill, who have no other broadcast interests. Buyer is owned by Carolyn G. Vance, her son, William, and Ben D. Downs. It also owns KTAM(AM)-KORA(FM) Bryan, Tex. Filed March 23.

■ KIKN(AM) Pharr, Tex. (840 khz; 5 kw-D; 1 kw-N)—Seeks transfer of control of Bixby Great Electric Radio Co. to John A. Parry for assumption of liabilities. Seller is owned by Michael T. Reichert and Charles A. Whatley and Parry. It also has interest in KUHL(AM)-KXFM(FM) Santa Maria, Calif., and KTXF(FM) Brownsville, Tex. Filed March 23.

■ WWHY(AM) Huntington, W.Va. (1470 khz; 5 kw-D)—Seeks assignment of license from Leo J. Meisel to Marshall University Foundation for $30,000. Seller has no other broadcast interests. Buyer is headed by William C. Marshall. It also owns WMUL-FM Huntington, W.Va. Filed March 20.

New Stations

New AM's

■ Madbury, N.H.—Harvest Broadcasting seeks 1340 khz; 1 kw-U. Address: P.O. Box 105, Hinsdale, N.H. 03451. Principal is owned by Brian Dodge, who has interest in KTIJ-FM Elk City, KTTL-FM Alva, both Oklahoma, and app.'s for three FM's and two AM's. Filed March 23.

■ Cherry Hill, N.J.—Michael Venditti seeks 1600 khz; 2.4 kw-D; 1 kw-N. Address: 321 Cliff Ave., Beverly, N.J. 08010. Principal has no other broadcast interests. Filed March 23.

■ Klamath Falls, Ore.—Stephen Edward Minshall seeks 1340 khz; 1 kw-U. Address: 1911 Debonaire Ct., Modesto, Calif. 95350. Principal has no other broadcast interests. Filed March 24.

New FM's

■ *Sacramento, Calif.—Sacramento Community Radio Inc. seeks 88.9 mhz; 8 kw; 318 m. Address: P.O. Box 163198, 95816. Principal is nonprofit corporation headed by Robert Jacobson. Filed March 17.

■ *West Sacramento, Calif.—Educational Media Foundation Inc. seeks 88.9 mhz; 2.7 kw; 537.8 m. Principal is nonprofit corporation headed by K. Richard Jenkins, president. Filed March 17.

■ Caney, Kans.—Michael P. Stephens seeks 101.1 mhz; 3 kw; HAAT: 328 ft. Address: Rt. 5, Box 227, Sapulpa, Okla. 74066. Principal also owns KXOJ-AM-FM Sapulpa. Filed March 18.

■ La Crescent, Minn.—La Crescent Community Radio Inc. seeks 102.7 mhz; 3 kw; HAAT: 421.2 ft. Address: 920 Spruce St., 55947. Principal is nonprofit corporation headed by Flora Nielsen. Filed March 16.

■ *Miles City, Mont.—Miles Community College seeks 90.7 mhz; 500 w; HAAT: 153.1 m. Address: 275 Dickinson St., 59301. Principal is educational institution headed by Judson Flower, president. Filed March 25.

■ *Mount Hope, N.Y.—Shawangunk Communications seeks 90.1 mhz; 1.8 kw; HAAT: 565 ft. Address: P.O. Box 709, Otisville, N.Y. 10963. Principal is nonprofit corporation headed by Thomas S. Mondell. Filed March 17.

■ *Plattsburgh, N.Y.—Northeast New York Public Telecommunications Council Inc. seeks 91.9 mhz; 380 w; HAAT: 260.3 m. Address: Broad and Beekman PSUC, Plattsburgh, N.Y. 12901. Principal is nonprofit corporation headed by Gerald K. Bates. Filed March 17.

■ Charlottesville, Va.—Virginia Tech Foundation Inc. seeks ch. 89.3 mhz; 8.6 kw; HAAT: 359.3 m. Address: 220 Burruss Hall, Blacksburg, Va. 24061. Principal is educational institution headed by C.A. Cutchins III. Filed March 17.

New TV's

■ McCook, Neb.—Jerrell Kautz seeks ch. 12; ERP vis. 30 kw, aur. 6 kw; HAAT: 313 ft. Address: 402 East 4th St., 69001. Principal has interest in KZMC-FM McCook, Neb. Filed March 25.

■ Syracuse, N.Y.—Christian Discerner Inc. seeks ch. 43; ERP vis. 87.5 kw; HAAT: 77 m. Address: 8315 Tobin Rd., Annandale, Va. 22003. Principal is owned by James L. Oyster, who has no other broadcast interests. Filed March 24.

■ *Waco, Tex.—Central Texas College seeks ch. 34; ERP vis. 80 kw; HAAT: 514.36 ft. Address: Highway 190 W., Killeen, Tex. 76540. Principal is educational institution headed by Luis M. Morton, chancellor. Filed March 13.

■ Sturgeon Bay, Wis.—Sonora S. Wray seek ch. 42; ERP vis. 260 kw, aur. 26 kw; HAAT: 196.5 m. Address: P.O. Box 422, Ashley, Ind. 46705. Principal owns WSSW(FM) Mackinaw City, Mich. Filed March 23.

Facilities Changes

AM's

Tendered

■ KKMC (880 khz) Gonzales, Calif.—Seeks CP to increase night power to 5 kw. Filed March 27.

■ KFEL (970 khz) Pueblo, Colo.—Seeks CP to increase power to 3.2 kw. Filed March 25.

Summary of broadcasting as of January 31, 1987

Service	On Air	CP's	Total *
Commercial AM	4,867	170	5,037
Commercial FM	3,946	418	4,364
Educational FM	1,263	173	1,436
Total Radio	10,076	761	10,837
FM translators	1,115	766	1,881
Commercial VHF TV	546	23	569
Commercial UHF TV	454	222	676
Educational VHF TV	110	3	113
Educational UHF TV	187	25	212
Total TV	1,297	273	1,570
VHF LPTV	247	74	321
UHF LPTV	163	136	299
Total LPTV	410	210	620
VHF translators	2,981	145	3,126
UHF translators	1,998	293	2,291
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.

■ KVSV (1190 khz) Beloit, Kans.—Seeks CP to make changes in ant. sys. Filed March 26.

■ WOKA (850 khz) Penn Yan, N.Y.—Seeks CP to increase power to 1 kw. Filed March 25.

■ KXOJ (1550 khz) Sapulpa, Okla.—Seeks CP to increase power to 2.5 kw. Filed March 27.

■ KBFW (930 khz) Bellingham-Ferndale, Wash.—Seeks CP to change city of license to Bellingham; change hours of operation to unlimited by adding night service with 500 w and make changes in ant. sys. Filed March 30.

■ KUUY (650 khz) Cheyenne, Wyo.—Seeks CP to change city of license. Filed March 25.

Accepted

■ KSKA (91.1 mhz) Anchorage—Seeks CP to change HAAT to 190.2 ft. and make changes in ant. sys. Filed March 30.

■ WKDZ (1110 khz) Cadiz, Ky.—Seeks CP to make changes in ant. sys. Filed March 25.

■ KDEX (1590 khz) Dexter, Mo.—Seeks CP to change TL and make changes in ant. sys. Filed March 27.

FM's

Tendered

■ WDAL (107.1 mhz) Linden, Ala.—Seeks mod. of CP to change TL. Filed March 26.

■ KCIL (107.5 mhz) Houma, La.—Seeks CP to change TL and change HAAT to 980.7 ft. Filed March 25.

■ WBEC-FM (105.5 mhz) Pittsfield, Mass.—Seeks CP to change ERP to 950 w. Filed March 25.

■ WCLV (95.5 mhz) Cleveland—Seeks mod. of CP to change ERP and change HAAT to 620 ft. Filed March 27.

Accepted

■ WGSY (100.1 mhz) Phenix City, Ala.—Seeks CP to change TL. Filed March 25.

■ KYAX (94.5 mhz) Alturas, Calif.—Seeks CP to change HAAT to minus 193.35 ft. Filed March 30.

■ KNCQ (97.3 mhz) Redding, Calif.—Seeks CP to make changes in ant. sys. Filed March 26.

■ KSPN (97.7 mhz) Aspen, Colo.—Seeks mod. of license to relocate main studio outside community of license. Filed March 26.

■ WCTD-FM (107.1 mhz) Federalsburg, Md.—Seeks CP to change ERP to 1.93 kw and change HAAT to 1,334.3 ft. Filed March 30.

■ KOGA-FM (99.7 mhz) Ogallala, Neb.—Seeks CP to change TL; change HAAT to 804.9 ft.; change ERP to 100 kw and make changes in ant. sys. Filed March 30.

■ WEEC (100.7 mhz) Springfield, Ohio—Seeks CP to change ERP to 50 kw and change HAAT to 478.9 ft. Filed March 25.

■ WIYQ (99.1 mhz) Ebensburg, Pa.—Seeks CP to change ERP to 24 kw and change HAAT to 713.1 ft. Filed March 30.

■ WGTY (107.7 mhz) Gettysburg, Pa.—Seeks CP to change ERP to 50 kw and change HAAT to 351 ft. Filed March 25.

■ WDAC (94.5 mhz) Lancaster, Pa.—Seeks CP to change ERP to 38 kw. Filed March 26.

■ KXGC-FM (96.9 mhz) El Campo, Tex.—Seeks CP to change ERP to 100 kw and change HAAT to 1,025.6 ft. Filed March 30.

■ KDDM (97.9 mhz) Odessa, Tex.—Seeks CP to change TL; change HAAT to 1,000 ft. and make changes in ant. sys. Filed March 25.

■ KTYL-FM (93.1 mhz) Tyler, Tex.—Seeks CP to change TL; change HAAT to 986.6 ft. and change ERP to 100 kw. Filed March 26.

TV's

Accepted

■ WTTA (ch. 38) St. Petersburg, Fla.—Seeks MP to change HAAT to 1,547.3 ft. and change TL. Filed March 25.

■ *WCLP-TV (ch. 61) Chatsworth, Ga.—Seeks CP to change ERP vis. to 3,500 kw. Filed March 25.

■ *WABW-TV (ch. 14) Pelham, Ga.—Seeks CP to change ERP vis. to 3,750 kw and change HAAT to 1,248 ft. Filed March 25.

■ WROZ (ch. 61.) Owensboro, Ky.—Seeks MP to change ERP vis. to 3,000 kw, aur. 300 kw; change HAAT to 1,053.5 ft. and change TL. Filed March 25.

■ WPTY-TV (ch. 24) Memphis—Seeks MP to change